

Full tram wrap

The full package

General information

The client shall assume the costs of design, production, installation and removal.

Full Cobra tram wrap: an outer covering of 160 m²
Interior advertising with 40 hanging displays, 20 transparent window decals, 4 newspaper-box posters, 12 flyer boxes (A6 format) and floor stickers.

Full Flexity tram wrap: an outer covering of 190 m²
Interior advertising with 28 hanging displays, 21 transparent window decals, 3 flyer boxes (A6 format) and floor stickers.

Selection of route: Cobra and Flexity only. It is not possible to select a specific route.

Production

All design proposals must be provided to VBZ in advance for approval.

Specifications: windows and doors must remain uncovered. The view of passengers may not be impeded. Route indications and vehicle number must remain visible.

Colours: For the nose of vehicles, no dark background colours may be used to ensure visibility of the tram in dark conditions.



Installation and removal

effected by the production company and paid for by the client.

Booking periods / duration

Booking period: at least 3 months.

Start: anytime.

Type of car: Cobra and Flexity.

Installation

Place and date: by arrangement with VBZ TrafficMedia

Contact

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Full tram wrap

	3 months	6 months	9 months	12 months
Cobra	175'000.–	280'000.–	380'000.–	480'000.–
Flexity	187'000.–	295'000.–	400'000.–	505'000.–