

# Illuminated posters T2000

## Bright solutions

### General information

The client shall assume the costs of design, production and transport of the illuminated posters T2000. All design proposals must be submitted to VBZ for approval in advance.

- Number of units:** at least 100
- Selection of route:** it is not possible to select a specific route.

### Production

- Format:** paper dimensions for illuminated poster 76 × 36 cm; **visible dimensions 74 × 34 cm**
- The format corresponds to the proportions of a F12 poster. Poster motifs can thus be used. The dimensions must be strictly adhered to.
- Printing:** normal poster paper can be used – without a visible raster on the reverse side. Optimal light quality is achieved with the translucent printing technique.

- Installation and removal:** effected by VBZ and included in the price.

### Booking periods / duration

- Booking period:** at least 1 month (4 weeks)
- Start:** Wednesday



### Delivery

- Deadline:** at least 10 days prior to start of campaign.
- Delivery address:** warehouse of VBZ TrafficMedia, Luggwegstrasse 67, 8048 Zurich  
Please include order number and a description.

warehouse of VBZ TrafficMedia  
Tel. 044 411 45 27, fax 044 411 46 83  
Mon–Thu 7.30 a.m. to 4 p.m. Fri 7 a.m. to 3 p.m.  
Maximum width of delivery vehicles: 2.30 m

### Contact

- VBZ TrafficMedia:** Tel. 044 411 41 23  
trafficmedia@vbz.ch