

Exterior tram advertising – Flexity

Always on track

General Information

For operational reasons, it is not possible to choose specific tram routes. The client shall assume the costs of design, production and transport of the advertising panels. All design proposals must be provided to VBZ in advance for approval.

Dimensions: 3470.5 cm × 65 cm

Moving Poster: 143.5 x 134 cm, positioning upon request



Production

Overhanging rooftop display is not possible. Installation and removal are effected by the production company and paid for by the client.

Booking periods / duration

Booking period: 3 months or more

Start: anytime

Interruptions/replacements: subject to agreement.
The costs are borne by the client.

Discounts

Volume discounts: 3 or more vehicles: 5%;
6 or more vehicles: 10%

Duration discounts: included in the offer

Installation

Place and date: by arrangement with
VBZ TrafficMedia

Contact

VBZ TrafficMedia: Tel. 044 411 47 00
trafficmedia@vbz.ch

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Tram rooftop advertising/moving poster offers

Flexity trams

X-Large

Formats

X-Large 3470.5 × 65 cm/side

Moving Poster 143.5 × 134 cm/side

Two-sided rooftop display

Panel type	3 months	6 months	12 months
X-Large	15'860.–	25'380.–	38'700.–
X-Large, with Moving Poster	21'460.–	36'330.–	59'300.–

Both vehicle sides included in the price (1 rooftop display / moving poster on each side).