

Trolleybus rooftop advertising

Shout it from the rooftops

General information

The client shall assume the costs of design, production, installation and removal of the advertising decals. All design proposals must be submitted to VBZ for approval in advance.

Dimensions: differs according to vehicle type
(specific dimensions on request)

Moving Poster: 116.5 × 164.5 cm
Can only be booked together with rooftop advertising.

Production

Photoluminescent film and Scotchcal film are not permitted. In the window, clear window decals without laminate must be used.

Installation and removal: effected by the production company and paid for by the client.

Booking periods / duration

Booking period: at least 3 months

Start: anytime

**Interruptions/
replacements:** subject to agreement. The costs are borne by the client.

Special campaign durations and quantities on request.

Discounts

Volume discounts: 3 or more vehicles: 5%;
6 or more vehicles: 10%

Duration discounts: included in the offer

Combined offers

When you simultaneously book bus rooftop and bus-back advertising on the same vehicles, VBZ offers you attractive discounts. Further information is available upon request.



Installation

Place and date: by arrangement with VBZ

Pool

Bus rooftop advertising can also be booked on the VBZ-operated bus routes in the Upper Glatt Valley and Limmat Valley regions.

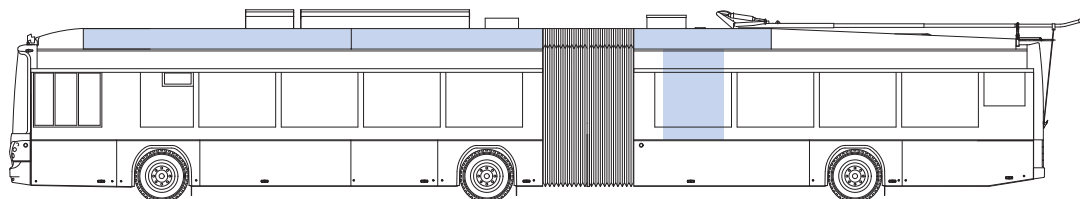
Contact

VBZ TrafficMedia: Tel. 044 411 41 23
trafficmedia@vbz.ch

Trolleybus rooftop advertising

Shout it from the rooftops

Hess articulated trolleybuses



Format

Roof	1,073 × 37 cm / side
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Moving Poster	116.5 × 164.5 cm / side
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Specific dimensions on request

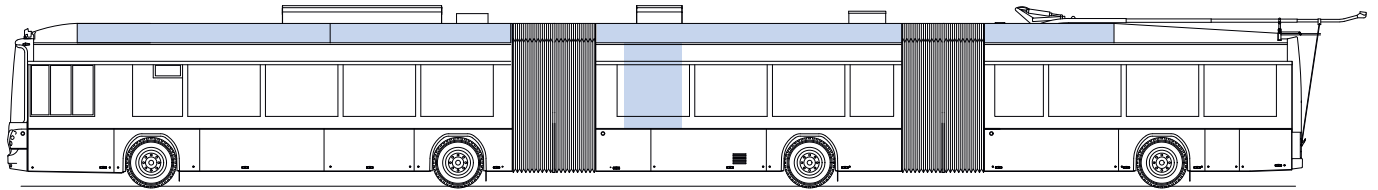
Panel type	3 months	6 months	12 months
Roof	2,250.–	3,820.–	5,580.–
Roof, incl. moving poster	6,050.–	11,320.–	20,080.–

Both vehicle sides included in the price (one rooftop display/moving poster per side).

Trolleybus rooftop advertising

Shout it from the rooftops

Hess double-articulated trolleybuses



Format

Roof	1,656 × 37 cm / side
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Moving Poster	116.5 × 164.5 cm / side
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Specific dimensions on request

Panel type	3 months	6 months	12 months
Roof	3,060.–	5,200.–	7,650.–
Roof, incl. moving poster	6,860.–	12,700.–	22,150.–

Both vehicle sides included in the price (one rooftop display/moving poster per side).