

Bus side advertising

Publicity on the side

General information

The client shall assume the costs of design, production, application and removal of the advertising decals. All design proposals must be submitted to VBZ for approval in advance.

Dimensions:	F200	116.5 × 170 cm
	F12	268.5 × 128 cm

Production

Luminescent and Scotchcal decals are not permitted. In the window, clear window decals without laminate must be used.

Application and removal: decals are applied and removed by the production company and the client must cover the cost.

Booking periods/duration

Booking period:	at least two weeks
Start:	anytime
Interruption/ replacements:	available upon request. The costs will be charged to the client.

Application

Place and date:	by arrangement with VBZ
------------------------	-------------------------

Contact

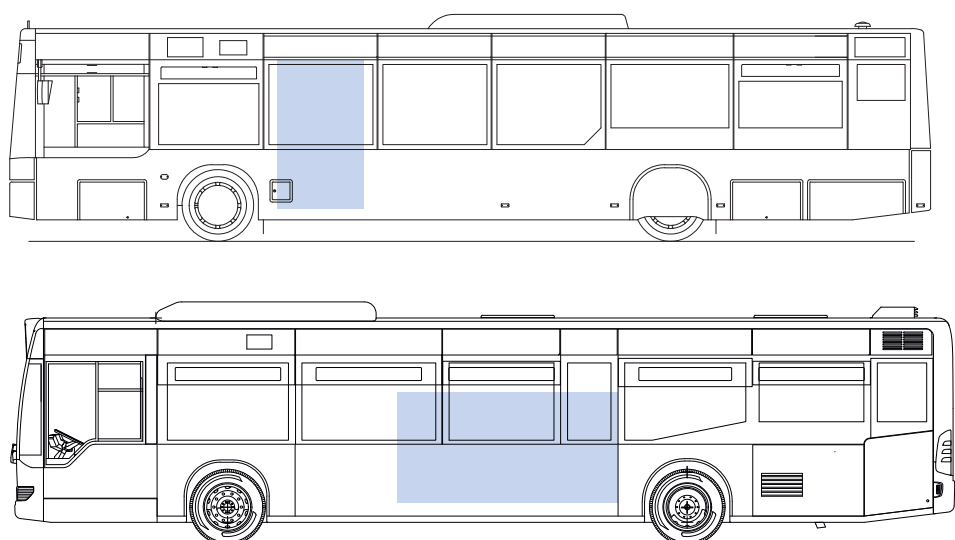
VBZ TrafficMedia:	Tel. 044 411 41 23 trafficmedia@vbz.ch
--------------------------	---



Bus side advertising

Publicity on the side

Standard buses



Format

F200 116.5 × 170 cm

F12 268.5 × 128 cm

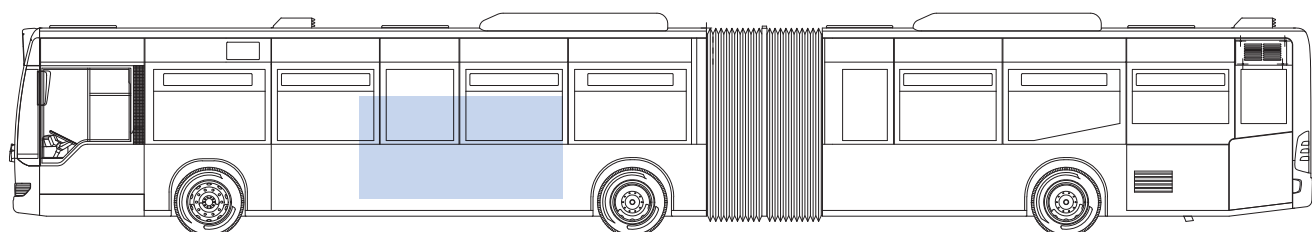
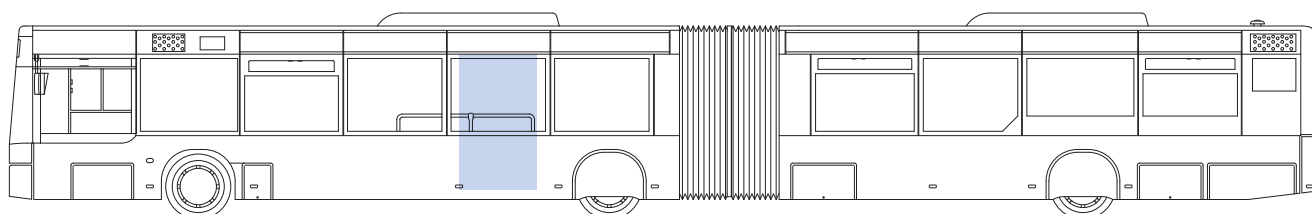
Panel type	2 weeks	3 weeks	4 weeks	5 weeks	6 weeks	Extra week
F200	880.–	1,240.–	1,620.–	2,000.–	2,380.–	380.–
F12	1,040.–	1,470.–	1,900.–	2,330.–	2,760.–	430.–

Placement on the street-facing side.

Bus side advertising

Publicity on the side

Articulated buses



Format

F200 116.5 × 170 cm

F12 268.5 × 128 cm

Panel type	2 weeks	3 weeks	4 weeks	5 weeks	6 weeks	Extra week
F200	860.–	1,240.–	1,620.–	2,000.–	2,380.–	380.–
F12	1,040.–	1,470.–	1,900.–	2,330.–	2,760.–	430.–

Placement on the street-facing side.