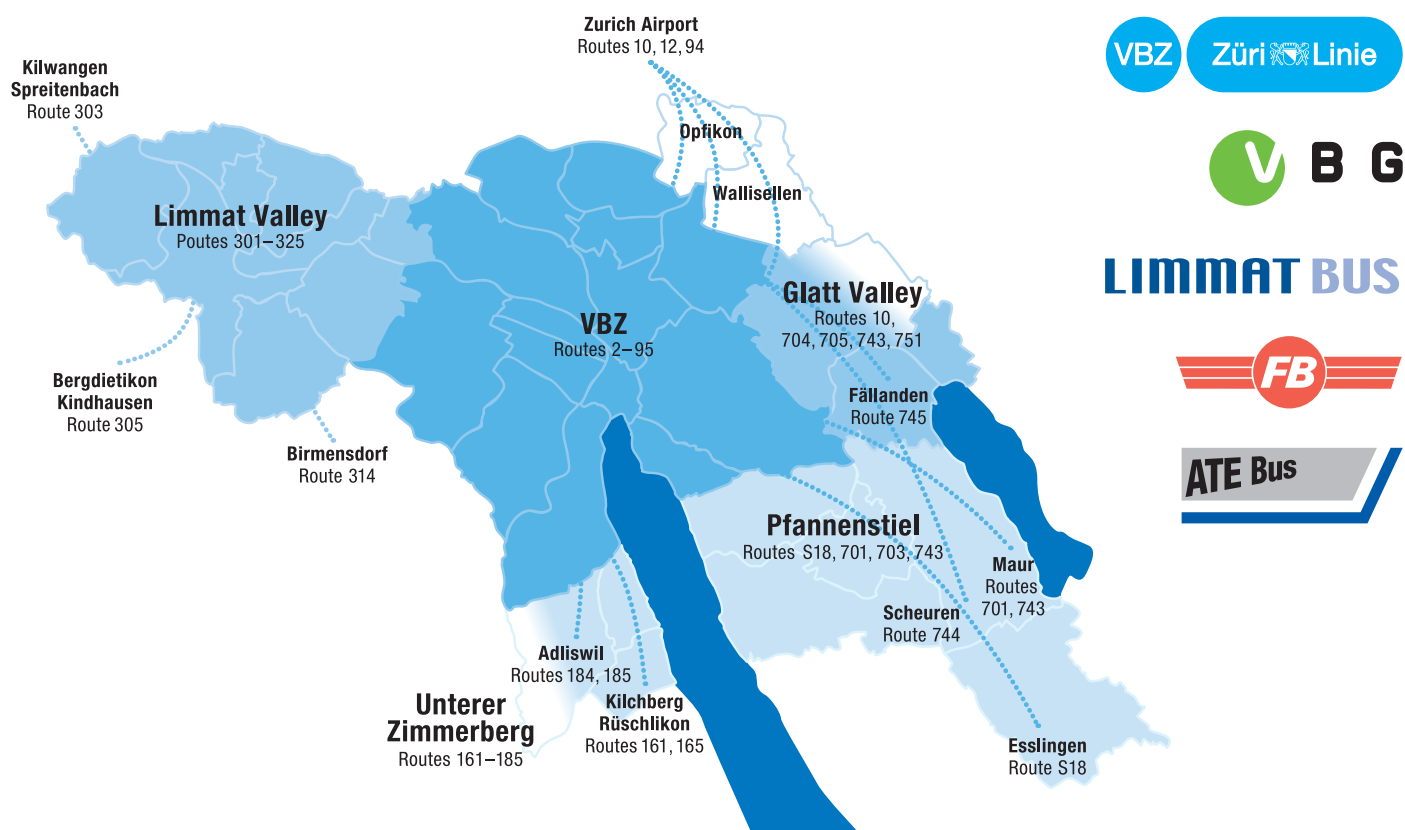


Advertising pool

# Breaking boundaries



## General information

Hanging displays are also available for VBZ-operated bus routes in the Limmat Valley and on the Forchbahn. Both bus rooftop and bus-back advertising are also possible for buses in these regions and in the Upper Glatt Valley.

## Production

Please note the production specifications for all advertising material on the according factsheet. Installation and removal are effected by the production company and paid for by the client.

## Pool

With the advertising pool, a campaign covering the various regions can be combined with a campaign in Zurich. The prices for the pool network include attractive discount

## Contact

**VBZ TrafficMedia:** Tel. 044 411 41 23  
trafficmedia@vbz.ch



## Advertising pool

# Exterior advertising agglomeration offers

### Exterior advertising for buses in the Upper Glatt Valley and the Limmat Valley

Rooftop advertising	3 months	6 months	12 months
Standard buses	1,380.–	2,550.–	3,600.–
Articulated buses	1,660.–	3,060.–	4,320.–

Specific dimensions and longer campaign durations on request. Prices for rooftop advertising on both vehicle sides.

Bus-back advertising	3 months	6 months	12 months
Window	1,650.–	3,140.–	5,230.–
Full back	3,000.–	5,700.–	9,500.–

Specific dimensions and longer campaign durations on request.