# Newspaper-box posters

# Grab your ad

#### General information

The client shall assume the costs of design, production and transport of the posters. All design proposals must be submitted to VBZ for approval in advance.

Number of units: at least 100

#### Production

Format:  $16.4 \text{ cm wide} \times 24.1 \text{ cm high}$ 

The dimensions must be strictly

adhered to

**Printing:** the posters are printed on one

side. Double-sided posters are

also accepted.

Paper: paper weight 200 g/m<sup>2</sup>

Installation

and removal: effected by VBZ and included in

the price.

### Booking periods / duration

Booking period: at least 1 month (4 weeks)

Start: Thursday

Interruptions/

replacements: subject to agreement. The costs

are borne by the client.



## Delivery

**Deadline:** at least 10 days prior to start of

campaign.

**Delivery address:** warehouse of VBZ TrafficMedia,

Luggwegstrasse 67, 8048 Zurich. Please include order number and

a description.

warehouse of VBZ TrafficMedia

Tel. 044 411 45 27, fax 044 411 46 83

Mon-Thu 7.30 a.m. to 4 p.m. Fri 7 a.m. to 3 p.m.

Maximum width of delivery vehicles: 2.30 m

#### Contact

VBZ TrafficMedia: Tel. 044 411 41 23

trafficmedia@vbz.ch