

## Full tram wrap

# The full package

### General information

The client shall assume the costs of design, production, installation and removal.

**Full Cobra tram wrap:** an outer covering of 160 m<sup>2</sup>  
Interior advertising with 40 hanging displays, 20 transparent window decals, 4 newspaper-box posters, 12 flyer boxes (A6 format) and floor stickers.

**Full Flexity tram wrap:** an outer covering of 190 m<sup>2</sup>  
Interior advertising with 28 hanging displays, 21 transparent window decals, 3 flyer boxes (A6 format) and floor stickers.

**Selection of route:** Cobra and Flexity only. It is not possible to select a specific route.

### Production

All design proposals must be provided to VBZ in advance for approval.

**Specifications:** windows and doors must remain uncovered. The view of passengers may not be impeded. Route indications and vehicle number must remain visible.

**Colours:** For the nose of vehicles, no dark background colours may be used to ensure visibility of the tram in dark conditions.



### Installation and removal

effected by the production company and paid for by the client.

### Booking periods / duration

**Booking period:** at least 3 months.

**Start:** anytime.

**Type of car:** Cobra and Flexity.

### Installation

**Place and date:** by arrangement with VBZ TrafficMedia

### Contact

**VBZ TrafficMedia:** Stefan Leimbacher  
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## Full tram wrap

	3 months	6 months	9 months	12 months
Cobra	178'000.–	285'000.–	388'000.–	485'000.–
Flexity	190'000.–	300'000.–	410'000.–	514'000.–