

Newspaper-box posters

Grab your ad

General information

The client shall assume the costs of design, production and transport of the posters. All design proposals must be submitted to VBZ for approval in advance.

Number of units: at least 100

Production

Format: 16.4 cm wide × 24.1 cm high
The dimensions must be strictly adhered to

Printing: the posters are printed on one side. Double-sided posters are also accepted.

Paper: paper weight 200 g/m²

Installation and removal: effected by VBZ and included in the price.

Booking periods / duration

Booking period: at least 1 month (4 weeks)

Start: Thursday

Interruptions/ replacements: subject to agreement. The costs are borne by the client.



Delivery

Deadline: at least 10 days prior to start of campaign.

Delivery address: warehouse of VBZ TrafficMedia, Luggwegstrasse 67, 8048 Zurich. Please include order number and a description.

warehouse of VBZ TrafficMedia
Tel. 044 411 45 27, fax 044 411 46 83
Mon–Thu 7.30 a.m. to 4 p.m. Fri 7 a.m. to 3 p.m.
Maximum width of delivery vehicles: 2.30 m

Contact

VBZ TrafficMedia: Tel. 044 411 41 23
trafficmedia@vbz.ch

Newspaper-box poster offers

Number of units	1 month	2 months	6 months	12 months
100	1,950.–	3,360.–	9'000.–	17,460.–
200	3,900.–	6,720.–	18,000.–	34,920.–
300	5,850.–	10,080.–	27,000.–	52,380.–
400	7,800.–	13,440.–	36,000.–	69,840.–

New campaign: CHF 4.50 per unit