

Illuminated posters T2000

Bright solutions

General information

The client shall assume the costs of design, production and transport of the illuminated posters T2000. All design proposals must be submitted to VBZ for approval in advance.

- Number of units:** at least 100
- Selection of route:** it is not possible to select a specific route.

Production

- Format:** paper dimensions for illuminated poster 76 × 36 cm; **visible dimensions 74 × 34 cm**
- The format corresponds to the proportions of a F12 poster. Poster motifs can thus be used. The dimensions must be strictly adhered to.
- Printing:** normal poster paper can be used – without a visible raster on the reverse side. Optimal light quality is achieved with the translucent printing technique.

- Installation and removal:** effected by VBZ and included in the price.

Booking periods / duration

- Booking period:** at least 1 month (4 weeks)
- Start:** Wednesday

Illuminated poster offers

Number of units	1 month	2 months	3 months
100	6,500.–	9,500.–	12,500.–
200	13,000.–	19,000.–	25,000.–
300	19,500.–	28,500.–	37,500.–



Delivery

- Deadline:** at least 10 days prior to start of campaign.
- Delivery address:** warehouse of VBZ TrafficMedia, Luggwegstrasse 67, 8048 Zurich
Please include order number and a description.

Hermann Brasser
Tel. 044 411 45 27, fax 044 411 46 83
Mon–Thu 7.30 a.m. to 4 p.m. Fri 7 a.m. to 3 p.m.
Maximum width of delivery vehicles: 2.30 m

Contact

- VBZ TrafficMedia:** Tel. 044 411 41 23
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